



# Duke of Wellington

MAY 2024  
UPDATED AUGUST 2024  
V4.3

**Showcasing Innovation and Talent**

**in Stralsund, Mecklenburg-**

**Vorpommern**

**CALL FOR PAPERS**



## Anglo-German Conference

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Supported by the City Government of Stralsund

# INNOVATION and FUTUREPRENEURSHIP®

## SCHEDULE & VENUE

### DAY ONE

**29th November 2024**

- 15:00 -17:00 Poster Presentation Room Opens,  
Light Refreshments Available  
Networking
- 17:00 Welcome Speech  
His Right Honourable the Lord Mayor of Stralsund Mr. Alexander Badrow
- 17:45 International Panel Discussion (Blended) Chaired by Dr. S. Fuller
- 19:00 Refreshment-Break & Networking
- 19:30 Inaugural Presentation
- 20:00 Close of First Session and Sojourn to the Christmas Market

### DAY TWO

**30th November 2024**

- 10:00- 15:00 Poster Presentations
- 12:30 Speaker One
- 13:30 Speaker Two
- 14:30 Speaker Three
- 15:30 Speaker Four
- 17:00 Concluding Remarks
- 18:00 Close of Conference

**VENUE:** Rathaus Stralsund Alter Markt, Loewenscher Saal, also Blended Online



# INNOVATION and FUTUREPRENEURSHIP®

## GUIDELINES FOR PRESENTATIONS

### Poster Presentation

- An A1 sized printed foam board
- Please submit as Word or PDF
- Deadline to express your interest:  
1st November 2024

### Blended Presentation

- A 15 minute introduction to your topic by video call on the day, followed by a moderated Q&A Session
- Please submit a 5 slide Powerpoint and 1000 word summary
- Deadline to express your interest:  
1st November 2024

### In Person Presentation

- A 20 minute introduction to your topic in person on the day, followed by a moderated Q&A Session
- Please submit a 5 slide Powerpoint and 1000 word summary
- Deadline to express your interest:  
1st November 2024

### Video Presentation

- A 20- 30 minute Video introducing your topic
- Please submit a 5 slide Powerpoint and 1000 word summary
- Deadline to express your interest:  
1st November 2024



# Suggested Topics

We will showcase innovation, from various aspects including

- Transdisciplinary approaches to Innovation Theory,
- The impact of Artificial Intelligence in Innovation in the region
- Practical Developments in Innovation,
- The role of the Entrepreneur in Regional Growth
- Opportunities in Stralsund, and the Mecklenburg-Vorpommern region
- Solutions to remove Bottlenecks slowing Innovation
- Women and Innovation
- Direct Inward Investment Strategies
- Networking within Industry and Job Creation
- Innovation in Hospitality and Tourism
- Emerging Industries
- Agribusiness and Growth
- The Maritime Strategy in the Hanseatic Region
- Infrastructure, Growth, Change and Innovation
- Overcoming Barriers to Change

We particularly want to promote the active participation of women in senior management and entrepreneurialism, and to further this will establish the Wellington Ladies in Business Club for our Alumni and the wider public, as an incubator to link investors, creative talent and local government assets.



## **His Right Honourable the Lord Mayor of Stralsund Mr. Alexander Badrow**

Ladies and Gentlemen,

It is a great pleasure to welcome you to the conference “Innovation and Research: New Technologies for a Livable Future” here at our Town Hall in Stralsund. This event is an important step for our city and region, and I am particularly pleased about the initiative of Sebastian Fuller, whose dedication has made this conference possible.



With many inspiring speakers, engaging keynotes, and opportunities for meaningful exchange, the conference provides a valuable platform to explore new ideas and approaches. I am especially looking forward to the dialogue with all of you and to learning from the insights you will share. Such encounters are essential to support Stralsund and the region on the path toward greater innovation and sustainability.

Our goal is not to achieve everything at once, but to take the first steps together and continue to foster dialogue. I look forward to a long-term collaboration and to making the most of the opportunities ahead of us.

I wish all participants an inspiring conference and many insightful discussions.

With kind regards,

Dr. Alexander Badrow  
Lord Mayor of Hansestadt Stralsund



# For inquiries, contact us.

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